



**Goodwill Industries**  
Of Central North Carolina, Inc.

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TriadGoodwill.org

**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

**Win \$250 in Triad Goodwill's DIY Ugly Holiday Sweater Contest**

*Enter your original creation through December 14*

Triad Goodwill wants to make the holiday season fun and happy for Triad families. They're holding a DIY Ugly Holiday Sweater Contest – with a first place prize of \$250! Entries are being accepted now through noon on December 14 via email or Facebook Messenger. See rules at [iLoveGoodwill.org/holiday](http://iLoveGoodwill.org/holiday) to enter. The public can vote by “liking” their favorite sweaters on the Triad Goodwill Facebook page between December 1 and noon on December 18. A panel of judges will select the top three Ugly Sweaters from the 10 submissions with the most Facebook votes. Prizes are:  
1st Place: \$250 VISA gift card  
2nd Place: \$100 Triad Goodwill gift card  
3rd Place: \$50 Triad Goodwill gift card

To be eligible to win, entries must include receipts showing at least 75% of items used to create the Ugly Sweater were purchased at Triad Goodwill stores in Alamance, Caswell, Guilford, Randolph and Rockingham Counties, North Carolina. Ugly Sweater designers can mix and match materials from any of the departments in Triad Goodwill stores to create a one-of-a-kind look. Individual and group photos are eligible and you may submit multiple photos, but can only win once. Photos posted directly to Triad Goodwill's Facebook Timeline will not be included in the contest. A how-to video can be viewed on [iLoveGoodwill.org/holiday](http://iLoveGoodwill.org/holiday) or on the [Triad Goodwill YouTube channel](#).

Contestants are encouraged to enter early to give voters more time to see and like their photo. Entrants may also share the photo album to encourage their Facebook Friends to vote for their Ugly Holiday Sweater look.

For the latest news on free employment training, career fairs, store events and the Rock the Runway fashion fundraiser, follow Triad Goodwill on [Facebook.com/TriadGoodwill](https://www.facebook.com/TriadGoodwill) (subscribe to Events), [@TriadGoodwill](#), [Instagram](#), [YouTube](#), and [LinkedIn](#). *We Put People To Work!*

**About Triad Goodwill:**

Triad Goodwill (Goodwill Industries of Central North Carolina, Inc.) promotes the value of work by providing career development services and work opportunities for people with employment needs. In the past year, Triad Goodwill served 17,179 people in the community and helped place 3,556 workers in competitive employment. 85 cents of every dollar earned at Triad Goodwill's retail stores goes into job training for residents of the Triad. [TriadGoodwill.org](http://TriadGoodwill.org)

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