



FOR IMMEDIATE RELEASE

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NEWS RELEASE

Celebrate Cyber Monday with Triad Goodwill

Score great deals while helping fund employment opportunities

GREENSBORO, NC – Who doesn't love shopping online? No long lines, no waiting for a perfect parking spot. Just click, shop, and you're done. This Cyber Monday, while you're browsing the internet for the best cyber deals – don't forget Goodwill Industries of Central North Carolina, Inc. (Triad Goodwill). Triad Goodwill's online store, shopgoodwill.com/Greensboro, offers great deals on jewelry, vintage, collectables, clothing, shoes, accessories, and much more!

[Adobe Analytics](#) reports that Cyber Monday is the largest and fastest-growing online shopping day of the year with a projected \$7.7 billion in total sales in 2018. Who wouldn't want to shop online deals from the comfort of their own home while doing social good this holiday season? You can do both when shopping at shopgoodwill.com/Greensboro.

Shopgoodwill.com is the nation's first and only Internet auction site created and owned by a nonprofit. Triad Goodwill is one of 125 Goodwill organizations using the online platform. "Triad Goodwill is excited to be one of the local Goodwill organizations celebrating Cyber Monday," says Celeste MacMurdo, VP of Retail Operations for Triad Goodwill. "We know that Cyber Monday is a huge day for online holiday shopping and we're proud to provide a unique experience that also benefits our community."

When you shop at shopgoodwill.com/Greensboro, you're supporting Triad Goodwill. As with their traditional storefronts, 85¢ of every dollar earned on shopgoodwill.com/Greensboro creates those job training and placement opportunities in Alamance, Caswell, Guilford, Randolph, and Rockingham Counties.

Connect with Triad Goodwill on [Facebook.com/triadgoodwill](https://www.facebook.com/triadgoodwill), [@TriadGoodwill](https://www.instagram.com/triadgoodwill), [Instagram](https://www.pinterest.com/triadgoodwill), [Pinterest](https://www.youtube.com/triadgoodwill), [YouTube](https://www.youtube.com/triadgoodwill), [LinkedIn](https://www.linkedin.com/triadgoodwill) and visit TriadGoodwill.org. We Put People To Work!

About Triad Goodwill:

Triad Goodwill (Goodwill Industries of Central North Carolina, Inc.), a 501(c)(3) nonprofit leader, promotes the value of work by providing career development services, skills training and work opportunities for people with employment needs. In the past year, Triad Goodwill served 13,931 people in the community and helped place 2,731 workers in competitive employment. 85¢ of every dollar earned in Triad Goodwill stores supports their mission.

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